

PRESS RELEASE

The THOM Europe Group is upgrading its in-store technology with AURES' sango point-of-sale terminals.

Lisses, Runcorn - April 2014. The **THOM Europe** Group, the European market leader for retail jewellery in shopping centres, with the **Histoire d'Or**, **Marc Orian** and **Trésor** corporate brands, has chosen the AURES Group's **sango** point-of-sale terminals to upgrade its in-store IT equipment in France, Belgium, Portugal and Italy.

- **A long-term partnership**

"We're especially proud of these agreements, and of the long-term relationship established between our two Groups," says **Gérard Putatti**, Director of Corporate Sales at AURES.

"We started working with **Histoire d'Or** in 2003. The brand reaffirmed its confidence when our *Odyssé EPOS* appeared in 2005: its design and colours - including a '*Histoire d'Or*' red, which we specially developed at the time – were chosen by the brand immediately."

AURES equipment has proved its worth. Many stores in THOM Europe Group's corporate brands are now to be equipped with **sango** point-of-sale terminals. These new units, representing several thousand till management and EPOS systems, will be rolled out over approximately 3 years.

- **Colours and designs in tune with the three corporate brands' VI for integrated IT.**

"The positioning and complementarity of its corporate brands and associated store concepts are extremely important to the **THOM Group**," explains **Thierry Gallois**, the Group's Infrastructure and Networks Manager.

"With its innovative and contemporary EPOS, the AURES Group has once again made all the difference, supporting changes to our various concepts. This includes the till area, an integral part of our point-of-sale marketing. Having a wide choice of colours to harmonise with our visual identity is a major plus."

- **High-performance terminals, with upgradable technology**

*"We also chose **sango** terminals for their high performance, reliability, powerful processors and memory capacity,"* says **Philippe Le Berre**, Head of IT Systems at THOM Europe.

"We really appreciate the fact these EPOS terminals can be upgraded since this guarantees consistent, long-lasting IT equipment," he adds.

"Our IT processes require reliable till management and EPOS systems: AURES equipment rarely breaks down, which was another key factor in our choice."

- **Ergonomic design adapted to points-of-service and user needs**

*"The ergonomic design of AURES' EPOS equipment is also an asset: **sango** system touchscreens can be height-adjusted by tilting. This is a bonus for our checkout assistants: it protects their eyes against glare from our lighting."*

*"The large number of connectors is also important as we use many peripherals. It's easy to connect several types of barcode scanners, inventory scanners, webcams (e.g. for valuing and repairing jewellery), mini-keyboards and cash drawers using the **sango**'s COM and USB ports."*

"All our in-store staff should be able to operate checkouts. After visual assessment (design and colours) and technical tests at the Group's head office, equipment is tested by our sales staff for the project's final approval. This means ease of use and ergonomic design are essential."

Thierry Gallois concludes: *"Lastly, the **sango**'s lightweight, offset stand frees up space beneath the touchscreen, which is a really good idea. Since there's no heavy base, certain peripherals can be accommodated and grouped together more easily. It's very practical."*

"The AURES' EPOS terminal concept is perfectly in tune with all our needs."



sango EPOS at Histoire d'Or

(Actual product may differ from photographs – Copyright Romain OSI - 2014)

About the THOM Europe Group

With 540 sales outlets in France, Belgium, Italy and Portugal, the THOM Europe Group is the European market leader for retail jewellery and watches in shopping centres, with the *Histoire d'Or*, *Marc Orian* and *Trésor* corporate brands.

The Group arose from the merger of Histoire d'Or and Marc Orian in October 2010. It employs 2'700 people and has opened over 60 stores in the past three years.

www.histoiredor.com
www.marc-orian.fr
www.tresor-bijoux.fr

About the AURES Group and AURES Technologies UK Limited

Founded in 1989 and listed on Euronext since 1999, the AURES Group manufactures EPOS systems and related peripherals. Its PC-based hardware and open-system equipment provides management and till functions to all points-of-sale and points-of-service including specialist food and non-food stores, retail outlets, superstores and catering and hospitality.

In 2013, J2 Retail Systems, specialist and renowned manufacturer of PC-based touchscreens, LCD monitors and point-of-sale hardware, became part of the AURES Group. In the UK, the two businesses now trade as AURES Technologies UK Limited.

The consolidated AURES Group has global presence, with its head office in France, subsidiaries in the UK, Germany, Australia and the USA, and distributors and resellers in 50+ countries.

The number of systems and EPOS terminals marketed by the AURES Group since 2009 is over 200,000 units, for annual sales exceeding €50 million.

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