

PRESS INFORMATION

January 2009

The AURES Group demonstrates
its POSLIGNE® range of EPOS systems
at NRF 98th EXPO in New York City



Jacob K. Javits Convention Centre
New York City
12 – 13 January 2009

Booth 123

Lisses - France and New York City - USA - 12 January 2009 ; the AURES Group, which develops and manufactures the POSLIGNE® range of Point of Sale Terminals and Hardware, will be demonstrating its Equipment at the 98th National Retail Federation (NRF) Expo, the largest International US Trade Show for the Retail Industry, from 12. to 13. January 2009.

POSLIGNE®



EPOS TO MATCH YOUR STORE DECOR

Following on from *Odysse*, the first exclusive series of integrated EPoS terminals under the POSLIGNE® name, characterized by style and colour, AURES has expanded and enhanced the range with new dedicated systems and terminals.

Wholly designed and developed by the Group, this equipment provides comprehensive, state-of-the-art lines which are quite simply unique, designed to fulfill the needs of all points of sale and service, including the catering and hospitality businesses, whatever their size and location.

1. *Odysse* is the first « all-in-one » fully integrated EPoS system featuring PC and touchscreen within a single EPoS unit ; it is the first terminal with soft, flowing lines and an interchangeable colour clips device, available in 9 different hues (the *base of the system is pearl or graphite ; the 9 modular colours of clips* are tonic orange, carmine red, pure white, spice yellow, soft blue, indigo blue, metal grey, racing green and black piano*)

Odysse integrated system with 15'' touchscreen
INTEL Celeron 2.5 Ghz or INTEL pentium 4 - 2.6 Ghz
Hard Disk drive(s) 80GB 3,5''
RAID 0/1 - SATA disk drives available
1 GB of RAM in the « Power Plus » version



The Odysse Pack in its « Black Piano » version

2. The OLC15 touchscreen is fully in keeping with the POSLIGNE® spirit and the *Odysse* heritage.

With refined, elegant lines, strikingly original profile and slimline appearance, this touchscreen is one of a kind on the market, signaling a total break from the dull, angular features common to most EPoS computer displays.

Like the *Odysse*, its groundbreaking « Clip'n Color » scheme, which uses interchangeable colour clips (also available in 9 different colours*) enables the OLC15 to change its hue - adjusting effortlessly to the style, visual identity and brand image of any retailer, hotel or restaurant.

The OLC15's highly compact footprint frees up plenty of room on the sales counter. The power supply unit is incorporated into the base, avoiding the needless clutter of wires, transformers and adapters. The tilting customer display and front-facing USB port make this a fully retail-oriented screen.

Retail users and staff will love its slim lines and state-of-the-art design - equally attractive when viewed from in front, behind, and in profile - and so will customers paying for their purchases.



OLC15 - 15" touchscreen
Small footprint
Sturdy touch pad
1024 x 768 resolution
Brightness: up to 250 cd/sqm
Large screen tilt angle: 0 - 70°
Internal power supply
Touchscreen and customer display managed via 1 USB cable
RS232 or PS2 managed peripherals
Integrated or freestanding 2-line 20-character customer display
Base available in two colours (pearl or graphite) - 9 colours of clips.



Modular **POSLIGNE®** system including the **Poséo 5200 Retail PC**,
the **OLC15** touch screen and the **ODP 200** thermal receipt printer (featuring "**Black Piano**" clips)
Copyright AURES Technologies

3. Poséo 5200, a new generation of upgradable Retail PCs with enhanced performance

This new, highly compact and sturdy PC platform, designed principally for Retail applications, can be used both for "front office" operations such as cash desk management and "back office" work, including server functions.

- Central Data Management

Its new highly innovative HSD embedded proprietary software makes the Poséo 5200 the first Retail PC developed to incorporate automated, centralized distribution of data by e-mail - for instance, to a retail Chain's IT Manager.

By consulting e-mails from each point of sale or department sent from one or more Poséo 5200 units, IT Managers can keep abreast of key data relating to the operation of all deployed systems: temperature levels, fan speeds, voltage levels, hard disk and network interface status, and so on.

This enables administrators to inspect the operational condition of IT resources at any time, no matter how many machines and sites are involved.

- Control Screen located on the PC front face

Each sales or service area equipped with Poséo 5200 hardware also has direct information about the operating status of its system or systems by means of a *control screen located on the front face of the PC*, enabling the same key operational data to be read off locally - instantly and easily.

- Fully upgradable architecture

Poséo 5200 is fully upgradable, providing maximum flexibility to meet all subsequent requirements, using Celeron D, INTEL P4 or Core 2 Duo processors and up to 4GB of RAM.

- Integrated RAID 0/1 Technology

The unit also features a RAID 0/1 controller card mounted directly onto the motherboard, plus rack-mounted hot-swappable SATA disk drives.

- Multiple, highly ergonomic connections

Poséo 5200's high-end configuration provides 21 communication ports, offering a wealth of connection options for all the peripherals required for optimum operation of a cash desk and management centre.

Combined with the OLC15 touchscreen, Poséo 5200 acts as the nerve centre of a top-performance modular system.

Poséo 5200

Processor Celeron D 3.2GHz - P4 3.4 GHz - Core 2 Duo 2.13 GHz

Chipsets Intel 945G + ICH7R

RAM up to 4 GB - 2 x DDR2

Hard Disk Drive : SATA 80 GB hot swap disk drives (1 or 2 disks)

RAID 0/1

Slots 2 x PCI

Control LCD display in front

Inputs/outputs : 1 x LAN (Giga), 1 x port DVI

6 x USB 2.0, 5 x RS232 (self powered)

1 x cashdrawer output,

1 x output 12V, 1 x output 24V



Poséo 5200

4. Galéo: the new vertical-concept integrated system

Galéo is the POSLIGNE® range's integrated terminal based on a vertical design concept.

Its smooth, flowing, minimalist lines are a study in contemporary, state-of-the-art and user-friendly design.

Galéo's graceful form rises from its base unit - containing both the CPU and the customer display - and has the smallest of sales counter footprints.

The slimline, wide-tilt (25-65°) 15" articulated touchscreen provides optimum accessibility, allowing easy reading of display data.

Galéo's vertical design makes it the perfect hardware for bars, restaurants, fast food outlets and all forms of takeaway retail.

Its "fanless" version, which uses a Celeron ULV processor, is especially suitable for harsher environments; fanless systems mean dust, flour and fatty materials are not absorbed into the machine. What is more, this version is virtually silent.

Another feature is that all Galéo's cables are stowed within the base, doing away with unsightly tangles of wires and cables around the unit.

The machine is also available with a flash drive instead of a hard disk.

- Galéo : 15" touchscreen terminal
- Integrated 2-line customer display
- Fanless version with INTEL UVL CPU
(ideal for difficult environments where dust, crumbs and dirt present significant hazards)
- or fan-equipped version (INTEL Celeron (M) 1.5GHz CPU)
- 512MB DDR SODIMM RAM
- 40GB hard disk drive (with or without fan)
- 4 RS 232 serial ports, 2 with 5V or 12V power supply
- All cabling inside base
- Fixing system ensures enhanced stability
- Windows - XP Pro or Windows WEPOS pre-installed
- Colour : graphite grey



*Galéo in graphite grey
with matching printer ODP160*

5. A new range of fully matching peripherals

The "Clip'n Color" concept means the new POSLIGNE® label peripheral devices are also supplied with interchangeable colour schemes to match all the brand's equipment and systems, adding the perfect finishing touches - right down to the last detail.

POSLIGNE® peripherals are also compatible with all other available EPoS systems.

- ODP 200 : the POSLIGNE® matching thermal receipt printer

With fluid lines, specially selected materials, including polycarbonate and 9 interchangeable colours of clips (for the cover of the machine), the ODP 200 features all the advantages of the POSLIGNE® design.

It includes an easy-to-use « drop-in » paper roll reloading system, a print speed of 150 mm/sec, 5 interfaces (parallel port, Ethernet, USB, serial port and Wi-Fi available), and an end of paper detection.

- OCD 100: a customer display with a touch of colour and a touch of style!

Unlike traditional pole-mounted vertical customer displays, the OCD 100's design is extremely compact and fits on any sales counter. It comes with a modular colour kit and a 20° tilt angle 2-line 20-character display - and can be self-powered via a serial or USB Retail port.



ODP 200



OCD 100

- PS 50 : customizable laser scanner

Blending right in with the POSLIGNE® range of systems and peripherals, the PS 50 barcode reader comes with a range of colour clip stickers so that it matches the rest of the hardware.

When on its base, the scanner is managed automatically; during handheld use, a trigger enables the user to select the barcode to be scanned.

Scan speed is 500 scans/sec. The PS 50 has multiple interfacing capabilities and can be delivered with programming software. The scanner is available in two base colours - pearl or graphite - and comes with interchangeable stickers in the nine POSLIGNE® colours.

The PS 50 customizable laser scanner



About the AURES Group

Founded in 1989 in France and listed on Euronext Paris since 1999, the AURES Group develops and manufactures Point of Sale terminals and related peripherals, which it markets under the POSLIGNE® brand.

Acclaimed for its excellent reliability and performance, the PC-based, open-system POSLIGNE hardware and equipment is designed to provide management and till functions in specialist food and non-food stores, mass retail outlets and the hotel and catering industry.

POSLIGNE® systems' distribution is handled by the Group's Headquarters in France and its subsidiaries in the United Kingdom and Germany - and a resellers' network in some 40 countries.

In the United States of America, the newly established subsidiary is headed by **Mr. Kelly JAMISON**.

The AURES Group is positioned as the most creative leader in its field of business.

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POSLIGNE products' pictures are available on request.

(Product pictures on this release are non contractual).